

Stetson Doggett

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EDUCATION

ITHACA COLLEGE Park School of Communication, Ithaca, NY *expected June 2020*

BS, Communication Management and Design

- **Awards:** Oracle Honors Society, Rod Serling Scholarship, GPA 4.0
- **Selected Courses:** Cinema Production, Photography, Web Development, Business
- **Activities:** Park Design House Club, Core Trading Consultants Club
- **Certification:** FAA Drone Pilot

ACTON-BOXBOROUGH REGIONAL HIGH SCHOOL, Acton, MA

June 2016

- **High School Diploma**
- **Honors and Awards:** Honor Roll Student, AP Scholar, McCarthy Towne Scholarship, Finalist in Photographer's Forum photo contest, Scholastic Art and Writing Awards of 2015 Silver Key, Community Service Award

WORK EXPERIENCE

ITHACA COLLEGE, Ithaca, NY

Photography Assistant, Office of Communications and Media

2017 - Present

- Photograph campus events and prepare photos for marketing and promotional use

fixIT Technician, Information Technology

January - Present

- Diagnose hardware and software issues and provide technical service and support for students and faculty

YOUTUBE, Acton, MA

Content Video Producer

2011 - Present

- Script, film, and edit video reviews and comparisons of cell phone plans and services
- 2,300,000+ total video views, 10,000+ subscribers, 145+ videos produced
- Designed intro and outro animation and graphics
- Coded and designed associated website; thebestcellphoneplans.net
- Manage affiliate partnerships

DRONEGENUITY, Hudson, MA

Summer 2017

Marketing Intern

- Scripted, filmed, and edited 9 educational videos targeted towards drone pilots to increase engagement and brand awareness
- Launched YouTube channel, gained 71 subscribers within three weeks, received 2,377 total video views
- Edited residential real estate drone videos to produce captivating and compelling marketing content for clients
- Color corrected, enhanced, and compressed 300 aerial drone photos in Photoshop
- Redesigned website pages and optimized photos for website performance
- Created 17-second advertisement for social media accounts

SKILLS

Photoshop, Illustrator, Dreamweaver, Brackets, Premiere, Final Cut Pro X, Google Docs, Sheets, Slides, Sites, and Forms, Pages, Keynote, Numbers, Wordpress