

Stetson Doggett

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EDUCATION

ITHACA COLLEGE Park School of Communication, Ithaca, NY *expected June 2020*
BS, Communication Management and Design

- **Awards:** Oracle Honors Society, Rod Serling Scholarship, GPA 4.0
- **Selected Courses:** Presentation and Graphic Design, Photography, Web Development
- **Activities:** Park Design House Club, Core Trading Consultants Club
- **Certifications:** FAA Drone Pilot, Apple Certified Mac Technician

ACTON-BOXBOROUGH REGIONAL HIGH SCHOOL, Acton, MA *June 2016*

- **High School Diploma**
- **Honors and Awards:** Honor Roll Student, AP Scholar, McCarthy Towne Scholarship, Finalist in Photographer's Forum photo contest, Scholastic Art and Writing Awards of 2015 Silver Key, Community Service Award

WORK EXPERIENCE

ITHACA COLLEGE, Ithaca, NY *2017 - Present*
Photography Assistant, Office of Communications and Media

- Photograph campus events and prepare photos for marketing and promotional use

fixIT Technician, Information Technology *January - Present*

- Diagnose hardware and software issues and provide technical service and support for students and faculty

YOUTUBE, Acton, MA *2011 - Present*
Content Video Producer

- Script, film, and edit video reviews and comparisons of cell phone plans and services
- 2,400,000+ total video views, 10,500+ subscribers, 145+ videos produced
- Designed intro and outro animation and graphics
- Coded and designed associated website; thebestcellphoneplans.net
- Manage affiliate partnerships

DRONEGENUITY, Hudson, MA *Summer 2017*
Marketing Intern

- Color corrected, enhanced, and compressed 300 aerial drone photos in Photoshop
- Redesigned website pages and optimized photos for website performance
- Produced 9 educational videos targeted to drone pilots to promote brand awareness
- Launched YouTube channel, gained 71 subscribers within three weeks, received 2,377 total video views
- Edited residential real estate drone videos to produce captivating and compelling marketing content for clients
- Created 17-second advertisement for social media accounts

SKILLS

Final Cut Pro X, Premiere, Photoshop, Illustrator, Dreamweaver, Brackets, Google Analytics, Google Docs, Sheets, Slides, Sites, and Forms, Pages, Keynote, Numbers, Wordpress