

Stetson Doggett

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EDUCATION

BS, Ithaca College, Park School of Communication, Ithaca, NY *expected June 2020*
Communication Management and Design

- GPA 4.0
- Dean's List 2016-2017
- Rod Serling Scholarship
- **Selected Courses:** Presentation and Graphic Design, Photography, Strategic Communication
- Park Design House Club

Acton-Boxborough Regional High School, Acton, MA *June 2016*

- **High School Diploma**
- **Honors and Awards:** Honor Roll Student, AP Scholar, McCarthy Towne Scholarship, Finalist in Photographer's Forum photo contest, Scholastic Art and Writing Awards of 2015 Silver Key, Community Service Award
- Varsity volleyball **captain**

Syracuse University Summer College, Syracuse, NY *Summer 2014*

- Makerspace and 3D Printing Entrepreneurship course; team won first place

WORK EXPERIENCE

Marketing Intern, Dronegenuity, Hudson, MA *Summer 2017*

- Launched YouTube channel, increased subscriber count from 0 to 71 within three weeks, received 2,377 total video views
- Scripted, filmed, and edited 9 educational videos targeted towards drone pilots to increase engagement and brand awareness
- Edited residential real estate drone videos to produce captivating and compelling marketing content for clients
- Color corrected, enhanced, and compressed over 300 aerial drone photos

YouTube Content Video Producer, Acton, MA *2011 - Present*

- Created, branded, and made slogan for personal YouTube channel
- Grew audience to over 7,000 subscribers
- Produced over 130 videos and received over 1,600,000 total video views
- Actively manage Twitter account and engage with audience

TECHNICAL SKILLS

Photoshop, Illustrator, Premiere, Final Cut Pro X, Affinity Photo, Affinity Designer, Google Docs, Sheets, Slides, Sites, Forms, Pages, Keynote. **Social Media:** Twitter, YouTube, Instagram